



**Future Care** Capital

**Report**

# Annual Impact Report 2022/23

*January 2024*



## **About FCC**

Future Care Capital (FCC) is an ambitious, visionary organisation focused on facilitating and leading the beneficial transformation of health and care provision. Beginning life as the National Nursery Examination Board (NNEB) in 1945, the charity has evolved throughout its near 80-year history.

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## Foreword

Future Care Capital (FCC) is an ambitious, visionary organisation focused on facilitating and leading the beneficial transformation of health and care provision. Specifically, we are addressing the question: *'What should a fit-for-purpose health and care system look like and how do we get there?'*

Implicit in the framing of our mission is the presumption that the existing systems are not fit for purpose. However, unlike many think-tanks, policymakers and other interested parties, our focus is explicitly on the experience of our beneficiaries – those in receipt of care, which will likely be all of us at various points throughout our lives. In other words, we are focused on understanding the demand side of health and care and developing ways of translating this into a self-evolving system capable of meeting current and future expectations effectively and efficiently.

We do this by asking the big, fundamental questions in order to paint a picture of how health and care could (and should) be experienced in the future, then mapping it against current experiences to plot a course for change: what is the purpose of a health and care system? What do we expect a health and care system to be and do for us? What are the roles and responsibilities of individuals vs. the state vs. others? Who should pay for what, and how? Do the current systems meet expectations?

We collaborate not only with policymakers, practitioners, think-tanks, and other charities, but also with innovators, investors, private providers, and, of course, our beneficiaries themselves in order to design solutions that test our hypotheses and answer the questions we pose. We strive to tackle problems from first principles, adopting evidence-based solutions to deliver desired outcomes instead of being rooted in dogma and received wisdom.

We are a commercially aware organisation, looking for opportunities to further the charity's interests by monetising our impact work in order to remain independent. This includes investing our profit and capital in activities that directly benefit our beneficiaries. This is best exemplified by the planned establishment of an Innovation Fund. The fund will invest our own and third-party capital in exciting commercial ventures for both societal impact, within the scope of our charitable objects, and a commercial return. We made our inaugural investment in 2018 and are in the process of partnering with an established fund manager to bring our vision to life.

Beginning life as the National Nursery Examination Board (NNEB) in 1945, we have continued to evolve throughout our history. FCC emerged from the sale of the awarding organisation, the Council for Awards in Care, Health and Education (CACHE), in September 2015. The charity today consists of an engaged group of Trustees, a close-knit executive team, and a sizeable endowment. Her Majesty, the late the Queen, was our Royal Patron for whose service we are immensely grateful. We anticipate there will be transition in due course.

Of particular focus at present is addressing the considerable unmet needs of people with mental health issues. Via our Mental Health Exemplar project we have established powerful stakeholder networks, evaluated over 300 digital mental health solutions and are supporting the development of better and accelerated access to evidenced tools to address the substantial gaps in care.

Andrew Whelan  
*Chairman of the Board of Trustees*

**Future Care Capital**



## Who are we?

FCC's objectives, as established in its governing document, are to promote education, training, quality and standards in care, health and education and allied disciplines.

Our objectives for the year were:

- Outlook – Maintain an evolving, informed view of FCC's Vision and current State of the Nation.
- Leadership – Articulate and publicise, in FCC's Voice, our Outlook in order to lead and align relevant constituents in progressing our Mission.
- Impact – Identify and address key fundamental questions, which inform FCC's Vision and view of the current State of the Nation.
- Commercialisation – Develop revenue-generating opportunities to monetise the value of our Impact work.
- Investment – Reinvest profit and capital to further FCC's Mission, Vision and Charitable Objectives.

## Beneficiaries

FCC's beneficiaries are all of those in receipt of care.

## Vision and Mission

FCC's vision aims to accelerate the development of a functioning, fit-for-purpose health and care system, working as efficiently and effectively as possible to maximise the positive impact it can create on the health and care ecosystem and most importantly, the people it serves. The organisation's mission is to lead and facilitate the design and implementation of this system.

## Approach

Future Care Capital, is an independent facilitator with a strong track record of highly effective relationships across a range of hitherto fragmented ecosystems to accelerate access to innovation. As a recognised expert in addressing these concerns and offers focused, experienced and specialised staff and resources to work with and alongside, enabling informed and reliable decisions based on clinical efficiency, cost effectiveness and ease of implementation.

The Charity aims to facilitate lasting beneficial change through collaboration, influence, thought-leadership, and constructive debate. This is achieved by bringing together all constituents (e.g., policymakers, practitioners, innovators, investors, carers, the cared-for, public, other interested parties) in pursuit of the Charity's Vision and Mission and by communicating from the perspective of our beneficiaries: storytelling; human; emotive; plain language; lived-experience.



## What do we do?

As a charity, we are focused on understanding the demand side of health and care and developing ways of translating this into a self-evolving system capable of meeting current and future expectations effectively and efficiently.

FCC and its associates represent a diverse and experienced team, drawing on specialists for input to projects where required. We have extensive academic peer-reviewed publication experience and have provided expert consultancy and advisory reports to a range of government and industry-based stakeholders. We believe that our track record of working with NHS alongside academic and clinical institutions, paired with expertise in health and social care data and technology and innovation experience make us ideally placed to work on some of the biggest challenges facing the UK now and in the future.

FCC can provide an extensive network to foster collaborative working, achieve better outcomes, share learnings and develop effective ways to absorb external knowledge produced by their partners. In doing so, the quality, quantity and value of resources accessible will increase and benefit future workstreams. Through collaboration, FCC and partners develop innovation networks where mutually beneficially relationships can be leveraged with key stakeholders; for example other NHS trusts, academic institutions and governing bodies. Thereby, sharing learnings, bringing together resources and expertise to address unmet needs and disseminate knowledge within the UK.

Demand for mental health services is rising at unprecedented pace and while emergent solutions are coming forward, the route to their adoption is complex, fragmented and uncertain. As facilitators looking to improve patient access to evidence-based innovations, we are building a collaborative stakeholder community to address barriers to innovation development, product and service commissioning, effective implementation and evaluation. We are building relationships with stakeholders such as NHS and private providers, commissioners and user groups to develop better routes that improve access to care and support. Bringing together patients, providers and payers to develop commissioning tools that accelerate the adoption and implementation of digital solutions we shall measurably improve outcomes for people with hitherto unmet mental health needs.

FCC has developed a [Mental Health Exemplar](#) project through which it will create and share with stakeholders across the UK how to accelerate patient access to innovative solutions, simplify commissioning and enable the accelerated adoption of digital mental health solutions. Our work to enable key stakeholders to provide mental health solutions has involved extensive research, policy development and advocacy activity. Our [Mental Health Tech Landscape Review](#), [User Insights into Digital Mental Health Tools](#) and [Digital Mental Health Tools Guide](#) are examples of this.



## Why do we do it?

Mental health problems of some kind will be experienced by 1 in 4 people each year in England while only 1 in 8 adults with a mental health problem are currently receiving any treatment.

The Covid-19 pandemic has also resulted in a significant deterioration to mental health: the percentage of people reporting at least one severe problem doubled from 10.2% in 2017/19 to 23.7% in April 2020; and 41% of previously healthy 18-24-year-olds had a mental health condition in April 2020, double the 'normal' level (19 per cent in 2018-2019).

Insurers have told us that claims for mental health care tripled in Q1 2023 and they cannot reach additional resource to meet this demand.

Meanwhile innovators face a poorly defined path to adoption. Commission or procurement is fragmented and uncertain. Information is not shared and is asymmetric creating a risk averse approach a failure to commit to create capacity to address unmet needs.

By supporting innovators to be market ready, improving understanding and simplifying the commissioning, new innovative solutions will generate additional capacity to meet this massive unmet need for mental health care and support.

## Stakeholder Engagement

FCC recognises the contribution of all its stakeholders; in that they represent the people who both influence and are impacted by our actions. Stakeholders matter greatly to FCC's mission and help drive our initiatives. Engaging with stakeholders is crucial to the success of FCC and we have developed a clear vision derived from a robust strategic planning process, and an effective strategic plan utilising our stakeholder engagement.

As a charity, we put meeting the needs of service users at the heart of what we do and we aim to accelerate access to mental health care to improve outcomes. Our stakeholders ensure accountability for the choices made and actions taken in this field. As we build stakeholder networks, we offer NHS and insurer commissioners: substantial knowledge of the solutions on offer; service user insights; expertise to support effective and accelerated access; routes to de-risk implementation and generate capacity; and evaluation of existing and new services. For innovative providers we offer expertise and knowhow to be ready for commissioning and development guidance; navigate the fragmented and complex routes to market; gathering evidence to strengthen appeal. FCC has brought together key stakeholders (clinical, academic, specialist advisors ranging from creative design, product and business development, regulatory, commissioning, legal and go to market experts) to provide innovation support and stakeholder engagement events in the UK.

The aims of which are to:

- Address the boundaries of care through collaborative working
- Facilitate the discussion on how to efficiently and effectively analyse and implement innovative digital solutions for mental health services



## Examples / Case Studies

### Social care tech reviews

In February 2021, a series of four reviews were instigated. First published was our Home Care Technology Review, followed by one on Mental Health. The final two reviews on Residential Care Tech and Learning Disability Tech were published during the financial year, along with a sector overview giving an overall outlook on the technology in social care. The aim of these reports was to shine a spotlight on the innovators within each space, identifying opportunities and providing recommendations to help the start-ups and sector to grow.

### Health and Social Care Workforce: Wellbeing, Integration and Sustainability

FCC, Talent for Care and Care England, along with senior leaders in the NHS and social care, have been working together over the past year to improve wellbeing, integration and sustainability of the health and social care workforce. This highly interactive, in-person event, offered leaders the opportunity to share best practice, challenge boundaries and explore much-needed innovation for the sustainability of the workforce.

### Digital Health & Care Innovation Centre (Scotland)

The Digital Health and Care Innovation Centre (DHI) and FCC have agreed a multi-year innovation partnership to encourage and nurture collaboration with developers of digital technologies, starting with a focus on the promotion of mental wellbeing and supporting those with mental health challenges. DHI is part of the Scottish Funding Council's Innovation Centre Programme and one of seven innovation centres funded by the Scottish Government and Scottish Funding Council, which supports transformational collaboration between universities and businesses.

### Innovation Support for implementation of immersive technologies

We identified how to reduce the barriers by adopting innovation solutions for mental health diagnosis and treatment, utilising immersive technologies. Using this knowledge, FCC has further developed the role and implementation of immersive technologies in health and social care education to accelerate closure of the skills gap. By bringing together key stakeholders (clinical, academic and third parties) through accelerators, panel discussions and other opportunities in all the devolved nations.

### FCC Response to BBC Panorama

FCC released a statement in response to a BBC Panorama Programme 'ADHD: Private clinics exposed' by a BBC undercover investigation. We believe that the scope and method of its investigations missed several key points and so published a response which was aligned to key organisations and charities in this space. Our position was well received by key partners with whom we are engaged.

### Community of Practice Collaboration with the Health Foundation

FCC has concluded its work with the Health Foundation, having achieved its aim of connecting practitioners, policy-makers, academics and innovators on the use of social care data. Improved social care analytics can support better decision-making, service design and assist with the provision of adult social care. The Community also showcases 'best practice' exemplars to highlight the benefits and possibilities in social care analytics.



## Further Information

For further details about us, our mission and values, the Board of Trustees and the Executive Team, please visit our website or follow us on socials.



[futurecarecapital.org.uk](https://futurecarecapital.org.uk)



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